

OUR MISSION AND PURPOSE

Established in 1952, our purpose is to exchange, discuss and develop ideas to further improve and stimulate the acceptance and promotion of frozen and refrigerated foods. SCFRC is the premier food industry organization which strives to increase household penetration of frozen and refrigerated foods, delivering superior results to ultimately drive increased sales of consumer products through education, innovation, promotion, and community.



*The Premier Frozen &
Refrigerated Foods
Industry Organization*

16458 Bolsa Chica Street #205
Huntington Beach, CA 92649
www.scfrc.org
URL: www.scfrc.org
Phone: 909/721-1173
info@scfrc.org



MEMBERSHIP INFORMATION

*The Premier Frozen &
Refrigerated Foods Industry
Organization*



www.SCFRC.org

APPLICATION & RENEWAL FORM

Any person or firm whose business is connected with the frozen and refrigerated foods industry may become a member. I hereby apply for membership in SCFRC for fiscal year July 2021—June 2022. Two membership options are available: (check one)

Corporate Membership \$300 (up to 10 employees from the same company)

Individual Membership \$150

Main Contact _____

E-mail _____

Company _____

Address _____

City _____

State/Zip _____

Phone _____

List additional members below:

Name _____

E-mail _____

Name _____

E-mail _____

Name _____

E-mail _____

Name _____

E-mail _____

Name _____

E-mail _____

Name _____

E-mail _____

Name _____

E-mail _____

Use a separate sheet for additional names.

I hereby apply for membership in the Southern California Frozen & Refrigerated Foods Council for the 2021-2022 term, beginning July 1, 2021 through June 30, 2022.

I have read and understand the SCFRC Communications and List Use Policies: I understand that by providing my mailing address, email address and fax number, I consent to receive communications and/or commercial messages sent by or on behalf of SCFRC (either singly or jointly with members and other partners) via regular mail, email or fax.

I further understand that I will not use or share with any other person or organization any portion of any SCFRC membership list or roster compiled by SCFRC, for any marketing, advertising or other communications purposes without complying with SCFRC's authorization procedure. In accordance with SCFRC's List Use Policy, I understand that any unauthorized use of any SCFRC list or roster may result in the imposition of fines or other penalties, including termination of membership privileges.

_____ I understand and consent to the above policies.

Signature

Payment Information:

_____ Check _____ Amex _____ Visa _____ Mastercard

Amount Paid: \$ _____

Name of Cardholder _____

Card Number _____ Security Code: _____

Expiration Date: _____ Zip Code _____

Signature: _____

Apply online @ scfrc.org or send this form to info@scfrc.org or mail to: SCFRC

16458 Bolsa Chica Street #205
Huntington Beach, CA 92649

CONSUMER PROMOTIONS

SCFRC works with retailers to feature frozen and refrigerated foods products in March and June.

COMMUNITY OUTREACH

Orangewood Family Center provides life changing prevention and intervention programs for abused and neglected children. SCFRC members volunteer to donate, cook and serve breakfast to these children as well as host a barbeque and ice cream social in the summer and a pumpkin decorating party in the fall. Our members also volunteer their time in supporting Second Harvest Food Bank in Irvine and participate in work days in the fall and spring. This year we also donated \$2500 during the COVID crisis to help Second Harvest achieve their goal of feeding the hungry in Orange County.

GOLF TOURNAMENT

A fun day of golf, food and prizes with record attendance by the trade. Proceeds go to the Scholarship fund which benefits families of SCFRC members.

SCHOLARSHIP FOUNDATION

The SCFRC Foundation was established to enhance membership benefits for industry executives and to encourage educational growth of SCFRC members and their families. Immediate family members are eligible to apply for scholarships up to \$2,500. To date, more than \$401,000 has been awarded to students of SCFRC member families.

Phone: (909) 721-1173
Website: scfrc.org
E-mail: info@scfrc.org