



## SOUTHERN CALIFORNIA FROZEN & REFRIGERATED FOODS COUNCIL MARCH 2020 SPONSOR AGREEMENT

We are again pleased to offer the opportunity to feature your frozen and refrigerated items in the Albertsons/Vons March Big Book 3/4/20 – 3/24/20. We will offer the text to win program with a Grand Prize trip to Hawaii, 2<sup>nd</sup> Prize 100 - \$100 AVP Gift Cards to AVP customers. Below are the Ad options.

This year we will also be supporting June Dairy Month and allocating space in the June Big Book 6/3/20-6/23/20 so please plan accordingly to support the SCFRC, AVP and your brands! We will send a separate registration form for that event.

### INDIVIDUAL RETAIL LEVELS – CHECK YOUR CHOICE Reservation is due **December 27, 2019**

\_\_\_\_\_ Albertsons - \$3,000.00 Ad Date: 3/4/20–3/24/20

\_\_\_\_\_ Vons - \$3,000.00 Ad Date: 3/4/20-3/24/20

\_\_\_\_\_ Both Albertsons and Vons - \$5,000.00

Name \_\_\_\_\_ Email: \_\_\_\_\_

Company \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Brand/Product \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Submit corresponding product discount NOPA's (NO LUMP SUMS) to your ASM – Kevin Jackson or Dan Johnson.

Make lump sum checks payable to: Southern California Frozen & Refrigerated Foods Council  
And mail, along with this sponsorship agreement to: 16458 Bolsa Chica Street #205, Huntington Beach, CA 92649  
Or scan and send sponsorship agreement to: [info@scfrc.org](mailto:info@scfrc.org)

Questions? Contact: Natalie Sanders, cell: (909)217-8074 [natalie1.sanders1@advantagesolutions.net](mailto:natalie1.sanders1@advantagesolutions.net)  
or Rusty Hobart, cell: (714) 514-1500 [rusty.hobart@hsrcsales.com](mailto:rusty.hobart@hsrcsales.com)